



RACE FOR FINANCIAL FITNESS™

Our Mission

ProCourse believes in building both a financially and physically healthy community. The 3rd Annual **4.01k Race for Financial Fitness** does just that! This 2.5 mile fun-run brings the community together to support a local non-profit that provides financial education to our youth.

Event Details:

Sunday, June 6, 2021

(Virtually 6/6/2021 – 6/13/2021)

1:00 P.M.

Carmel, Indiana



Starting on June 6th, 2021 through the 13th, participants can join us either on the official racecourse in Carmel, Indiana or virtually from anywhere! Run, walk, skip, or strut the 4.01 kilometers (approximately 2.5 miles). Collect your finisher t-shirt, medal, and join us at the post-race Well-a-Bration! We will have music, food trucks, beverages and other local vendors to celebrate your wellness!

Wellness Programs

Looking to spice up your 2021 Wellness Program? Bring a Team! We offer \$5 off/ticket for all teams of 5 or more. Contact us to set up your unique team promo code.

3rd Time is a Charm!

In our inaugural year we were on-site only, in 2020 we went virtual. We are thrilled to combine everything together in year three to make it the most successful yet! To date we have had 485 registered racers, supported 4,110 students and raised over \$82,000 for financial education. Help us see what we can achieve in 2021!

Presented by:

ProCourse
Fiduciary Advisors

Benefiting:

 **Junior
Achievement®**
of Central Indiana

Sponsorship Opportunities



| Sponsorship Levels | Gold | Silver | Finish Line* | Water Station* | Mile Marker* | Warm Up & Stretch* | Awards | Post Event Table |
|---|----------|----------|--|------------------|----------------|---|-------------|------------------|
| Benefits | \$10,000 | \$8,000 | \$5,000 | \$3,500 | \$2,000 | \$1,500 | \$500 | \$250 |
| Children Provided with JA Programs | 500 Kids | 1 School | 5 th Grade Class to BizTown | 100 Kids | 4 Classrooms | 8 th Grade Class to JobSpark | 1 classroom | |
| Complimentary Race Tickets | 100 | 75 | 50 | 30 | 20 | 10 | 5 | |
| Table at Post Race Well-a-Bration | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on Website & Race Marketing Materials | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Recognition at Event (live & virtual) | ✓ | ✓ | Step & Repeat | At Water Station | At Mile Marker | Leads Warmup | | |
| Social Media Recognition | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Cheer on RaceJoy App | ✓ | ✓ | ✓ | ✓ | | | | |
| Clickable Link in RaceJoy App | ✓ | ✓ | | | | | | |
| Logo on Official Event T-Shirt | ✓ | ✓ | | | | | | |
| Pre-Race Announcement | ✓ | | | | | | | |

*Limited quantity of sponsorship available for this level.

Custom Sponsorships

Looking to support our race with a different dollar amount of type of donation? Contact us! Opportunities include: Kids Corner table, Pup Strut, Interactive Wellness Table(s).

For more information, please contact:

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More details at Indy401kRace.com